

GUILLAUME LADVIE

DIGITAL STORYTELLING



Work Experience

- 2013 - Present **Digital Storyteller**
Guillaume Ladvie Services, Paris
- Editorial Content - Brand Content - Content Strategy
- Experience Design - Project management - Community Management
- Prospective
Collaborations : SNCF, Suez Environnement, SFR, Dassault Systèmes, ZEISS, Fabernovel, TBWA/DAN, Textuel La Mine, La Netscouade, Gyro, Applidium...
- 2013 - 2014 **Content Manager**
Amusement, Paris
- Content Creation/Strategy
- Project Management
- 2012 - 2013 **Project Manager**
faberNovel, Paris
- Implementation of online communications strategies, community management.
- Project management : experience design, content websites.
- Communication content : edito, dataviz, videos, branding.
- Prospective notes on various subjects such as the future of cooking, mobility, work, TV...
Clients: SNCF, Suez Environnement, SFR, France Télévisions, Canal+...
- 2011 - 2013 **Communications Manager**
faberNovel, Paris
- Corporate website : improvements, updates, content
- Community Management
- eMailing and clients relationship
- Internal events, PR, partnerships
- 2010 **Experience Designer - Community Manager**
freelance, Paris
Launch of a fan page for NRJ Mobile via Colorz Creative Digital Agency :
L'Homme Sandwich NRJ Mobile
- 2010 **Experience Designer - Community Manager / Intership**
Happy Fannie, Paris
A 6 months intership as an experience designer and community manager on a transmedia project and an Alternate Reality Game for Orange.
- 2009 **News Writer - Community Manager / Internship**
Jiwa, Paris
A one year intership as a newswriter (electro music - classical music) and community manager for a streaming music pure player.

Other Experience/Awards

- 2014 **INSTITUT PASTEUR, writing contest Laureate**
Hypertexte, d'Institut Pasteur à Curiosités, bit.ly/1AwC7Eb
- 2009 **CELSA Short Story contest laureate**
Mathematrip, bit.ly/iLwGWb

Contact Information

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Education

- 2010 **CELSA**
M.A - Media and Communications
Specialization in Computer media
Master's thesis on *Digital Folklore and Algorithmic Governmentality*.
- 2008 **Preparatory Classes**
Hypokhâgne - Khâgne
Lycée Michelet, Litterature and humanities.

Skills

Languages
French
English (fluent)
Spanish (working knowledge)

Computer Skills
Office Suite
Photoshop
Major CMS
Web marketing tools.

Project Management / Research
Prospective / Exp - design / Communications / Editorial content / Writing
Storytelling

And more...

#digitalfolklore #language #literature
#sciencefiction #writing #mountain
#freeride #Iceland